

Prysmian: Same Knowledge, different Name.

On July 28th Pirelli Cables and Systems completed an eight month exciting journey that has culminated with a change of ownership: on July 28th **Prysmian** was born.

A new name and new visual to identify the same expertise, same know-how, and the same people, all of which have made the company an undisputed world Leader in the cable industry since 1879. We are very proud of our history and are even more excited about the new journey.

Our new shareholder is Goldman Sachs Capital Partners, a world leading private equity firm. In Goldman Sachs we have found strong guidance which will strengthen our identity and reinforce our strategic positioning in all cable markets around the world.

Prysmian considers all of its stakeholders as its most valuable assets, essential to develop a successful relationship for the future. The **Prysmian** mission was and remains to understand customer needs and develop solutions to meet such needs. I and my team are committed to continuous improvements and confident to develop together our business partnership even more effectively in the forthcoming months.

Should you have any questions about **Prysmian**, I will be more than happy to answer directly or via my team.

Sincerely

Franco Carini

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